The Online Income Formula

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You are encouraged to print this book for easy reading.

Table of Content

-What you need to succeed
- The Audience
- The Tools
  - Domain
  - Hosting
  - Auto Responder

-The Giveaway Game
- Why you should upgrade
- Gifts - more is better

-Show Me The Money
- The Give Away event affiliate program
- Using Special offers
- Using Text Ads

-Ways to promote events successfully
- Free traffic venues
- Paid traffic venues

-What the pros know about giveaways

-Finding resell products and why use them

-Hit the ground running

-The Online Income Formula Check List

-Resources

We all want the best in life, but not all of us have the means or the direction to achieve this.

Whether you want to supplement income, make a few extra dollars or are seriously looking for a way to create a fully supporting income of your own, the online income concept is something everyone thinks about.

"Make millions while you sleep!”
"Make $3,361 on auto pilot everyday!"
“I earned $247,917 my first year online and so can you!”

Sounds enticing, doesn't it? The internet is filled with sites making these promises to an audience eager to harness online income and make their living off the world wide web. Of course, contrary to the hype, the "road to success" requires work, perseverance and determination. But if you're willing to invest the time, this book is for you.

While the internet is filled with ideas and suggestions (many of which are made to sound simple) I am focusing on a tried and true method that requires minimal time to grasp, minimal time to get operational and minimal money out of your pocket. The main ingredient I find missing in every book or newsletter I have ever read is the lack of informing the reader that, without an audience, you really haven't a prayer of success. Build it and they will come only works if they see you have built it. For that reason and the numerous emails received on a daily basis I have written this book.

This guide will start you almost immediately in obtaining a cash flow in record time. These are the same steps used by many successful marketers that never seem to remember how it all began or do not wish to divulge the information because if you "KNOW HOW," you don't need them, their products or services.

No matter whether you have a niche, product or service in mind I will guide you on a path that can have you earning and learning almost instantly. Many will tell you about the critical areas that are needed, but they never seem to set a plan that is effective in getting you there. I cover them all with a step by step system that will have you earning an online income.

If you should choose at any time to change your niche or services, it doesn't matter. This basic approach will build you any audience and the system will earn you money from your efforts - period.

Let us look at some fact about the internet.

World Internet User Statistics average over 12 years, new online users:
Yearly = 178,709,864
Monthly = 14,892,488
Weekly = 3,436,728
Daily = 489,616

Statistics show us that on average 178+ million people come online as new internet users on an annual basis. That makes for 14+ million a month, 3+ million a week or a better example is almost 500 thousand a day. And according to a good many sources, more than 90% of all internet business start-ups end in failure within the first 3 months. And that number is all too accurate!

Yes of course, success is still seriously possible. There is the other 10% of people that do succeed. For them, success isn't by accident. And success isn't just by chance. Success happens because of some very important actions in their approach.

For that 10% success, happens because they learn about internet marketing and how it works. They have no expectation to get rich quick or be able to make a killing overnight and retire with all of the big expensive toys, or live in lavish surroundings in a matter of weeks. It simply does not happen in that way.

Here are some of the wrong ideas about the Internet:
Most people seem to think that being a successful internet marketer is as easy as getting a website built and getting their own domain name or joining in on one of the 'all done for you' programs, and they could not be farther from reality.

And what about the right mindset!
The word "attitude" is important when thinking about internet marketing as a business. A good attitude or a good mindset does not always guarantee you success, but a bad attitude or a bad mindset can nearly always guarantee you failure.

Ways you can increase your possibility of success:

1. Working online is exactly that - work. You will need to research and learn, not only about marketing, but web design, traffic generation, SEO and more. Remember, the world wide web is information based, and anything you want answers to is available as long as you are willing to invest your time to learn. Yes, you can pay people to do many of these tasks for you, but if you do not have at least a basic understanding, then how do you know if you are getting what you are paying for?

2. Expect to work to achieve your goals. Never expect things to be as easy as set it and forget it. Most of the time things, are not as easy as they appear. Each successive step will require its own work, time and patience. As it happens, things don't go right on the first try. Be willing to keep going again and again until you succeed.

In the words of Thomas Edison:
"Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time".

3. Do not fall for the get-rich-quick schemes or the ever popular "we do it all for you" pitches. The path through the internet is full of those who prey upon the ones who are looking for quick and easy ways to become rich. Most of these programs are simply ways for the other person to get rich quick from your money and all the effort you put into your own success.

What you need to succeed:

The Audience

Before you can make any money online, you will need an audience. Why do I refer to subscribers as an audience? Easy - that is what selling is. Now I am not saying you are to portray yourself or your product or services as something deceitful. Quite the contrary - a good actor becomes the part. They live it, they not only see the truth of the character but are a part of it, and that is what makes them successful. You need to have value in what you offer and who you are, and show the value of the product or service. If you do it right, you will have that audience for life.

I do want to dispel one myth. Remember the right attitude? No one has success if they think they must compete to succeed. The statistics clearly show that the supply of new marketers is abundant and equally available for all, so always approach with the idea of value and not competition.

Below is a list of the tools you will need to start collecting this audience right away - today, tomorrow and beyond.

The Tools

Remember The Right Mindset?

No one works online for free, and the right mindset is important. Look at everyday life...

You require a roof over your head, food to eat, electricity, water, transportation and internet, just to name some. These are all tools we require for our way of life. So are the tools you will need to create an income online.

The services that provide free hosting or free websites or free auto-responders are not free. They use all of your creative and promotional effort to promote their own agenda of income. This leads to not only driving away your business growth, but drowning your professional presence. You do not have to spend a fortune here, either. I will suggest quality services that do not deplete your bank account.

Domain

First step, get your own domain name. If you can secure 'your name,' you should . For example, I was able to register DavidRailey.com. You should see if you can get your 'own name' for a domain name. If not your name, then get the name of your business. Remember, this is how people will get to know 'you,' so choose your domain wisely. With the addition of so many extensions these days, you can also get very creative by playing off the extension. For example, a .info extension working off a folder could easily look like "YOURURLNAME.INFO/RMATION", "YOURURLNAMEIS.MOBI/LE" or something like "SUPER.NINJA/PRODUCTS." Just use your imagination for domain extensions and folder names. The cost is roughly about 10 dollars per year.

If you do not have a domain, you can find suggested sites to purchase one from on the resources page.

Hosting

The second step is your own hosting account. When you are starting, you do NOT need a massive dedicated server, but you do need your own hosting account. A shared server will do perfectly, and you can grab a solid shared server for a little under 10 dollars a month.

Why do you need your own host?

A few reasons, but one of the big ones is flexibility. You will be able to, at some point, create your own sales pages for your products, squeeze pages, host your own blog, develop your own web site, host your download pages and store your digital products for delivery. Basically, you will have an online presence on your own domain name.

If you do not have hosting, you can find suggested sites to purchase one from on the resources page.

Auto-responder

When you hear the broken record speech about how the money is in the list, guess what - it's repeated because it's true.

All smart internet marketers and list owners know that the money is in the list. And I know you are one of them, too!

Therefore, every marketer who firmly believes in how much business, influential power and wealth a mailing list can bring is doing just about any and every thing possible to build their mailing list.

My original list building efforts that started years ago still contain many of those same subscribers from day one. Products and programs can come and go, but your list can stay with you forever (if you treat them right).

So why is having an auto responder critical? It's your bread and butter. It’s the first must-have tool because it's the starting point of any successful online business. And the better you treat that list, the more money you will make. It's that simple.

Auto responders are a powerful tool because they ONLY focus on mailing. Your auto-responder service should be spending 100% of its time getting your email into your subscribers’ inbox.

Do not make the mistake of choosing a 'free to join' auto-responder. Those services are constant bombardment of advertising to your subscribers and can easily drive them off, as well as create an unprofessional appearance for you.

Require a double opt-in for your visitors. This will help to prevent phony details being keyed into your sign-up form by freebie seekers who also want to take a step further in getting you into trouble for spam issues. By requiring visitors to confirm their subscription from valid email addresses, you can cut your risks of spam reports tremendously.

If you do not have an auto-responder, you can find suggested sites to purchase one from on the resources page.

Creating campaigns

Each auto-responder company differs in their approach to setting up campaigns. Check the help or how to page on your auto-responders sites for information on campaign set up.

Create a campaign for every niche you choose to promote. Putting subscribers not interested in SEO into a list for e-book creation may only serve to receive a lot of unsubscribes due to promoting a product they're not interested in.

Be sure and send a concise thank you letter with the download of the requested product. I do not recommend attempting to sell them on another product at this point, because you really need to build a relationship. Many a marketer fails at this point in the relationship for that very reason. Add value to your list by setting a couple of follow up letters to share some relevant information, free product, or even a little humor with them. Everyone likes to be treated as an individual, not just a funnel for money.

Redirects and how to best use them

From your sign up to your gift or newsletter, you should always redirect to your own One Time Offer. This is where you start selling to your audience. You can introduce the One Time Offer to your visitors after they sign up and before they download the gift from you. Be sure to offer them 2 options: buy the offer from you and still download the gift afterward OR pass on the offer to get your gift.

A good example would be a package of private label rights (PLR) products they can use to resell and re brand as their own at a very low cost, making it a great value. Here is a good example. You will notice I selected this for the sign up redirect, as at the top of the page it lets the subscriber know that I have received their information and sent them a confirmation link.

Slip a good back-end offer redirect from the sign up confirmed redirect or in your thank you page where the gift is. Whether you're having a One Time Offer or not, you can cash in on another cash point right here. The back-end offers can be priced lower than the One Time Offer, but it's up to you to decide how much money you want to make.

A good example here would be an e-book cover creator, enabling them to redesign e-covers for the PLR products they purchase or other product they might need to create a custom cover for, again at a very low cost, making it great value.

Give freely and often

Many marketers' failures come from not building a relationship with their audience. Now that you have a list started, build a relationship with them by giving knowledge tools, helpful information and additional free products, or direct them to where they can obtain useful items free of charge. Nonstop selling to your audience will always result in high unsubscribe rates. They need to know you are supporting them, not draining them.

Give value always

When creating or giving away products, always include rights for your audience to allow them to use the products for themselves, if possible. No one wants a hard drive full of useless PDFs. Add squeeze pages or sales pages that add high value to the products, and make sure to let them know on your sign-up pages.

Get rich quick programs arrive by the dozens daily, so if you haven't purchased and used it yourself to know that it works, why would you make your audience the guinea pig? If it's useless to you, it's useless to them, and will only drive away your audience.

Always think about value when creating a relationship where you hope to make people customers for life. You want to become your list's most trusted adviser and go-to professional.

The Giveaway Game

This is without a doubt the quickest, easiest and least expensive way to build an audience. Hundreds have built a huge number of subscribers as their audience using this method. If you have tried it before without success, you are about to get an in depth understanding of how this one venue can have you making money and building an audience quickly.

The host of the Give Away event invites partners, who are primarily list owners in the same niche or genre, to contribute a gift.

The gifts are usually digital products, like:

- E-books,
- Reports,
- Audio/Video products,
- Web Templates/Graphics,
- Membership passes, and/or
- Software/Scripts

The host of the event then pools all the gifts contributed collectively by the partners in one page or members' area. This is where all the visitors will go to download any gifts of their choice, and the link of the gift they click on brings them to the individual partner's sign-up page.

You, as the partner, prepare an opt-in page for visitors to sign up for your mailing list to download your gift.
So in a real essence, anyone who wants to download your gift must opt into your mailing list to download your gift.

While the gifts are given away at zero cost, the only requirement is that the visitors must sign up for your mailing list to receive them.

Your visitors-turned-subscribers have the option to cancel their subscription to your mailing list at any time, of course, but this is a good opportunity you should be taking to build your relationship with the newcomers to your mailing list, newsletter or membership site.

Okay, so that is EXACTLY how you're going to build your mailing list after all. But where DO these visitors come from?

Like ad swaps, Give Away events are really using subscribers to make subscribers.

On the launch day and during the limited time event, you and other partners are required by the host to endorse the Give Away event to your individual mailing lists.

In other words, you are going to tell YOUR subscribers to go to the Give Away event to download their gifts at zero cost, and the reason may vary depending on the occasion. It could be a gesture of "thanks for being our loyal subscriber," or even in conjunction with a holiday season.

Whatever the valid reason is, you should be instructing your subscribers to check out the Give Away event on a website where all the gifts are pooled together. With the host and other partners are doing the same, it will be a massive gathering of traffic at the website where all the gifts are being pooled.

The giveaway event is where you will build a big reputation for yourself, so be sure to read and follow any rules to the events or, in other words, put your best foot forward.

Why you should upgrade

If you are looking to grow your list fast and kick start your cash flow, you need to upgrade your account!

Statistics from many past giveaway events have shown that those contributors who upgraded were able to grow their list between 5-10 times larger than those who chose not to utilize the upgrade option by the addition of multiple gifts for multiple subscriber sign ups.

Think about it - that's a big difference isn't it??

Now then, think about how much more additional money you KNOW you could make with 5-10 times the subscribers on your mailing list by end of the first week of this giveaway event. Exposure is key in any endeavor, and with the added gifts, you simply can't go wrong!

JV giveaway events also allow you to show your own offers to people logging into the event. To make this happen, you will need to be an upgraded member, which usually only runs between $5-$27 or so.

You can make your offer either a product you created or a PLR or Master Resell Rights product you have rights to. Again, this is just another way to bring in extra cash. This being said, make sure to upgrade when you join to be a contributor.
This is the only way to go.

If you setup your gift and one time offer right and then setup your offer on the giveaway, there is really no way you can't make money, unless you just upgrade and never promote the event. So make sure you actively participate in these events, and always upgrade. You'll make sales and build your list, as well as get on the radar of other marketers for future partnerships and growth, which is always a good thing!

One more commonly overlooked item in the upgrade is that many of the events allow the up-sell upgraded contributor access to the direct download links of the gifts submitted within the event. This, simply put, means you get access to a lot of new and fresh products with no sign up or purchase, often worth the upgrade many times over.

Gifts - more is better

This is yet another critical success factor (more than just a need to join a Give Away event!).

Many events are accepting digital products of some kind. They are usually e-books, software, scripts, Resell Rights, Private Label Content, membership passes, reports, you name it. The only requirement is you must own and have the right to give away the gift. Most events have a set of gift guidelines that do not allow for selling from free gift pages, affiliate links (not owned by you) or any form of sites that take the members away from the events.

In short, prepare a digital product you are ready to part with.

Notice I said "your own gift" in the sub headline? I personally don't advise giving away other people's products that you own the (Master) Resell Rights to unless the rights allow you to give it away. For starters, NOT all products with Resell Rights can be given away freely. Doing so, you are probably asking for legal action being taken against you.

Secondly, you are better off creating your own gift so you can give it away in your name and brand it in the process. You don't want your visitors remembering other people while you are going a great length to build your list!

Creating your own gift does not have to be hard, however. You can, for example, write a 4-8 page report (easy feat, really) on a topic you know well. If you own a membership site, you can give a trial pass away or even offer a "lite" version. Pretty much the same can be done for software and scripts, whereby you offer a limited time trial. PLR products are another way of creating a product you can call your own, though I do recommend not only to re-title the work but to make changes to content, as well as the graphics.

Another way you can create a quality gift is to combine two or more products of a common niche together as a package not offered by other contributors.

Take a lot of pride and effort in creating a quality gift. This gift is going to make your first impression, good or bad. So don't take it for granted, because people will be downloading it by the masses!

Landing / Sign-up Page - this is the page where your would-be subscribers would go to view the full important details of your gift.

Be sure to include the following details in your landing/sign-up page:

- The benefits of your gift,

- Remind your visitor that he or she is required to sign up to your mailing list in order to download the gift, so include the opt-in form,

- You will NOT rent, share or sell his or her details away,

- And that he or she can cancel her subscription at any time!

Support/Email Address - be sure to include a way your visitors or subscribers can contact you on your landing page and thank you page!

Photo & Signature – it would make your landing page more professional looking, and might just help with your sign-up rate boosting. Also, always post your photo in your profile. This is a branding moment, and you want to maintain a professional appearance.

Gift Image – people DO judge a book by its cover, especially online. Be sure to prepare your gift image of your products, as you will need to display one on the gifts page.

Always use the same gift. Okay, not really always, but use it for a long period of time. This is where upgrading and adding multiple gifts benefits you. With multiple niche products running in an event, you can quickly judge what is most popular. Also, do not change gifts in the middle of an event. Most marketers and active Give Away junkies believe that they should always offer something new in every event. While they have a valid point and there's absolutely nothing wrong with it, the problem is that you will find yourself drowned in creating new gifts all the time! This is going to be the case if you decide to participate in Give Away events actively. Just change your gift occasionally.

If you upgrade (recommended) in a giveaway, you will be able to accelerate your list building. By adding multiple gifts, you have greatly increased your traffic exposure, and thus subscriber potential. Consider using different niche products to cover a broader market. This will also make marketing others' affiliate product easier, as you will already have subscribers in that niche. If product developer A comes out with a great self help product, your chances of success promotion and earning will be intensified if you already have subscribers whose interests lean that direction. This is the same for traffic, SEO, graphics, software and so on.

The time it takes to get signed up and ready for an event will take you 3 to 5 minutes as a free contributor, and should not take any longer than 15 minutes if you have upgraded and are adding special offers and text. The trick is to create a template or jig, that being a notepad with all the information ready to enter at a moment's notice. Yes, it will take a little longer when you start to create your organized plan, but make short work of it long term.

(Tip) Sign up to enter all your details and promote the minute you get notice of a giveaway event. Many contributors sign up but then wait to enter their details. This results in poor placement and potential lost revenue. Many special offer sales are made to contributors, and gift placement is first come first served, so to speak. The order in which gifts are entered directly affects their placement in the event. The only controlling factor is the referring sign ups, which increase point standing and move your gift(s) on pages above those with no sign up points.

Show Me The Money

Let's talk about something more interesting - like how to make money from joining Give Away events.

The Give Away event affiliate program – I believe all events run an affiliate program. You can earn commissions generally from any of your referrals taking advantage of the host's One Time Offers for either upgrading contributors and the One Time Offers which are usually product purchases to members. Most giveaway events also pay directly to your Paypal account, so there is never a wait for your money.

Name	Contribs	Members	Total	Grand Total	Qualified	Upgrade	Sales
David Railey	54	198	252	297	0	11	$183.00
Formidable Marketers	14	80	94	179	0	9	$163.00
Gary & Abel	11	272	283	325	0	5	$72.00
Keith Purkiss	10	7	17	17	0	4	$71.00
Lisa Gergets	0	45	45	45	0	4	$51.88
Atheer Fendi	0	404	404	445	0	2	$51.88
Rick Roberts	2	6	8	10	0	3	$44.00
Angelo Sayson	0	470	470	470	0	1	$38.91
Peter Paul	0	152	152	152	0	1	$22.97
Mieke Janssens	13	17	30	31	0		$15.00

Members	Total	Grand Total	Qualified	Upgrade	Sales
	105	185	0	6	$102.00
	13	13	0	2	$34.00
	201	244	0	2	$34.00
		48	0	2	$34.00
			0	66	$625.50
			0	17	$255.60
			0	13	$128.00
				11	$55.30
					$51.00

Special offers - Nearly all events allow upgraded contributors to enter their own special offers. This can be an absolute max profit generator when done correctly. Your special offer rotates, with all upgraded contributor offers to be seen at every log in to the event, and once again, they pay you directly. One secret here is to not enter high priced items, as you must remember that the members signing up to the event are here to claim free products. They can easily see the value of a moderate or low cost item, but are not as likely to look at high priced items.

Active Special Offers

Offer Title	Price	Views	Sales	Conversion %
Super List Builders Package	$10.00	122	6	4.92
Super List Builders Package	$10.00	97	14	14.43
PLR MEGA PACK	$10.00	91	7	7.69

I would suggest products with prices ranging in the $5 to $10 range.

Text ads - Along with special offers, nearly all events allow the entry of text ads. Again, these ads run in rotation, with six or more ads displaying at the turn of every page. These ads are great for promotion of all types of products you may be marketing, affiliate programs, membership sites, stand alone products or services.

Ways to promote events successfully

Many first time marketers come into these events and have no clue how to promote. Giveaway promotions can be effective in many venues these days, for both free and inexpensively purchased traffic. Not everyone has a list to promote with, which is why they use this technique to start with, so let's cover a few simple tactics.

Few traffic venues - include traffic exchanges, safe mail services, and solo ads. Many sites you can get into free of charge and collect points or credits to allow you to send out your ads. These are very simple services to use, and somewhat effective.

Paid traffic venues - These can cost a little or a lot. Solo ads or ad swaps work well. Also, credits and points can be purchased with traffic exchanges and safe mailing services. One of the newer types of page views has come from FIVERR on which you can get a guaranteed amount of hits to your link for $5. I tested this recently with a purchase of 10K guaranteed hits for $5 and received 10,407 hits that got me 168 sign-ups to the event, along with 3 upgrades. Not only did I receive a repayment of the $5 cost, it earned me additional profit from the event and first page gift placement. The total clicks to my gifts in that one event totaled 598.

Join 2-3 or more Give Away events that are held at the same time where possible. Not only can you build your list faster through this leverage, but you only need to send one promo email to endorse ALL of the events at once!

Set up your own giveaway announcer and include the link in your emails to subscribers. This allows them to follow all the event you join in. Create a section for events in your ezine or word press blog or use a banner rotators script as your announcement page.

What the pros know about giveaways

Some, not all, seasoned giveaway contributors know tricks that always turn their participation into profit. I will cover these in detail, and the how and why they work.

The professional event contributor knows the true value of a giveaway event, and to understand this, you have to see the big picture.

1st More Gifts Entered - results in more subscription traffic and subscribers = sales. For example, if I place one gift in an event and receive say 25 sign ups, then the obvious if true. 5 times the number of gifts in effect can relate to 5 times the number of sign ups. The average successful marketers know that the money is in the numbers.

2nd Special offers - additional income potential. In all my years in giveaway events, I have never failed to make sales on my special offers. While this varies with every event, one or two sales can have you even or ahead on your upgrade cost throughout the event easily worth the upgrade as you are able to run multiple gifts offer and text ads free at that point. The secret is in keeping the offer reasonable and of value. Let's face it - people coming into a FREE GIFT event are not looking for some get rich quick program, but a good marketing tool at a really good deal always seem to fly off the shelf, so keep the value up and the cost down and you will profit every time.

Don't have anything to offer?? Check out the Giveaway Success Pack, complete with every thing you need to get you selling instantly!

3rd Text ads - another great advertising venue. With the varied usage of text ads, you can effectively generate additional sign ups to your list, promote your product, services or affiliate programs very effectively.

The Value Gold Nugget - As I have mentioned previously, give value to your audience. One thing I do to add that value is the first gift I use in a giveaway event is always a direct download to a free product that requires no signing up to receive. Make sure you list the item in the subject line as a DIRECT DOWNLOAD. This generates increased interest in the other items you offer, as the viewers feel less hesitant to view your products. Many times I may add two or even three directly down loadable products. This simple offering helps to remove any fear in dealing with me because it creates VALUE. Using this idea has my gift products at or near the top of the most popular gift list in every event I enter, resulting in high click through and sign ups.

The Sales Gold Nugget - With special offers and text ads, do not use a large number of items. Again, we are looking at a numbers game, and the more page views, the more success. As a rule, I use only a single ad repeated to the full number available for entry, and apply the same tactic to the special offers. One lower priced item with 3 or more times the view always gets the job done. Keep the special offers on the low side of cost. Again, the members passing through are here for free products, so an inexpensively priced useful tool or product (value) creates an impulse to purchase without a big bite out of their pocket.

The JV Partnership Gold Nugget - This is a perk of being an event promoter that many do not see or understand. Having been in the giveaway game as a big promoter, I have been contacted by many very successful marketers for other joint ventures and consistently receive offers to work with other top name people. The value of this is easy to imagine, as this type of publicity you could not buy. Many a giveaway event contributor goes into the event with the thought of simply letting others promote so they can benefit from the advertising, not realizing that they also show through the event stats that they are not serious marketers. When you are first starting out, yes, it is hard to attract large numbers of people, but it grows quickly, and the more contributors that do promote, the larger the promotion base becomes. Be professional, and by that I mean be yourself. Do not use nicknames, and do not give yourself a moniker. There is nothing more unprofessional then naming yourself the giveaway king or any other name. Create the professional appearance you want to follow you online.

Finding resell products and why use them

This one is pretty straight forward. You have two options really sell your own products or those belonging to someone else. Many marketers use item from places like Clickbank or Paydotcom for products. The only issue here is if you make a sale you will be waiting on the money as they do not pay direct and will hold your money for a period of time. There are sites that offer promotion ready products that cost you nothing to access or use. These sites only require you to sign up grab links and promotion materials and get paid directly to your account on your sales. All the sales page work hosting and secure downloads for your customers is done for you. The SalesPageClub for example...sign up grab your link and place it on your sign up redirect then every sign up you receive gets the advertising for the product you select. The payment schedule is simple: 1st sale goes to the SalesPageClub site the next three sales go directly to your Paypal account no one touches or holds your money and at 75% commission this is higher payout with no wait than other options out there.

Hit the ground running

Congratulations you're ready. Now all you need to do is take action. The information is here and with a little action you will be not only making money but understanding how to take your own ideas and turn them into internet gold. You've read this far and that says you are ready to start your online income right now. Go grab your audience today. For a list of giveaway events currently running check out the resource page.

Don't forget about the audience you can't perform without them.

Online Income Formula Check List

► Domain

► Hosting

► Auto Responder
- Create Campaigns
  - Edit product page
  - Sign up redirect to offer
  - Confirm redirect to offer
  - Thank you letter with download link to product
  - Follow up letters

► Product
- Upload squeeze pages
- Upload product for download

► Join Giveaways
- Free Contributor
  - Gift entry
  - Promote = Audience/Upgrade Commissions
- Upgraded Contributor
  - Gift entry
  - Special offer entry
  - Text ad entry
  - Promote = Audience X entries/Upgrade Commissions/Sales

Resources

TrafficWave - Auto Responder
http://www.trafficwave.net

Current Giveaway Events
http://www.starjv.com